

# Roberto Aiello

## curriculum vitae

### Work experience (1/2)

#### February 2009 - present

Multimedia Systems Srl (communication agency), Milan  
Multimedia designer freelance.

Graphic designer, digital photo retouching (weight loss). This work was carried out at Solvay Pharma's stand at the national congress of dietetics in Rimini, Italy (May 2009).

Graphic designer for a scientific meeting in Rome in which slides were reviewed and improved (February 2009).

#### June 2007- present

Unoadieci.com (e-commerce)

Graphic designer, monthly creation of advertising pages and internet banners designated to racing car models in Italian magazines.

#### May 2006 - present

Industrial Design course at the University of Calabria

Yearly seminar about digital image editing with "Adobe Photoshop".

#### October 2008

Connexia Srl (communication agency), Milan

Web design proposal for a renowned Italian Insurance company called "Cattolica Previdenza" through freelance work.

#### September 2007- October 2007

Multimedia Systems Srl, Milan

Web designer, 2D flash animation to be used during meetings of Pharmaceutical companies, such as Pfizer, Roche, Bayer-Squibb.

#### July 2007

IV street artists' international festival "Artin strada 2007",

Montalto Uffugo (Cosenza - Italy)

Graphic designer, creation of an outdoor advertising campaign: postcards, posters and billboards.

#### May - June 2007

University of Calabria

Graphic and web designer, creation of G.U.I. for a stereoscopic virtual reality application for the creation of a virtual museum.

Development of a website in order to promote the exhibition, <http://enotriebrettii.unical.it>.

#### May 2007

Course of building engineer - architecture

Engineer faculty - University of Calabria

Held several seminars on digital image editing and digital video editing.

#### February 2004 - February 2007

Unoadieci.com, a brand doing on-line selling of model racing cars

Art director; during this period, work carried out involved webdesign, brand identity (business cards, etc.), gadgets, 2D flash animation ([www.robertoaiello.com/websites/2004unoadieci\\_intro](http://www.robertoaiello.com/websites/2004unoadieci_intro)).

Address: Via G. Rossini, 18 - 87036  
Rende (CS) - Italy

Date of birth: 23 dec. 1978

Status: Single

Website: [www.robertoaiello.com](http://www.robertoaiello.com)

Email: [raielo78@gmail.com](mailto:raielo78@gmail.com)

Mobile phone: +39 347 1566908

Nationality: Italian

### Education

#### University of Calabria 1997 - 2005

'D.A.M.S.' (Disciplines of Arts Music and Spectacle)  
Multimedia specialization

Final mark 110/110 magna cum laude.

Graduate according to the previous Italian University System, corresponding to the new 3 + 2 years degree system, which includes the second - level degree.

Experimental final thesis entitled "Analysis of long-distance training techniques: design and implementation of a virtual classroom".

The above mentioned thesis has been implemented through the use of Macromedia Flash Communication Server MX and it is orientated towards multidirectional communication and on-line collaboration.

#### Liceo Scientifico "E. Fermi" - CS 1992 - 1997

High school diploma.

### Computer skills

- Photoshop
- Illustrator
- Premiere
- Audition
- Dreamweaver
- Flash
- Fireworks
- HTML, CSS
- Knowledge of search engine's positioning techniques and instruments such as Google Analytics.

## Work experience (2/2)

### February 2003 - April 2006

Notangle Srl ([www.robertoaiello.com/websites/2003notangle](http://www.robertoaiello.com/websites/2003notangle)).  
This company made software for mobile devices.  
Art director; work during this period involved doing a complete makeover to the company website and identity, logo for the company software, webdesign, flash animation.

### April 2002 - January 2003

Longo & Longo Srl, web agency  
Creative web designer.

### November 2000 - February 2001

Luigi Guccione Foundation  
Multimedia designer, creation of a multimedia cd-rom (G.U.I) titled "The Soul Singers-Fermare la Strage, Dare Giustizia ai Superstiti"; the cd-rom contains "The Song for The family" by Pope Giovanni Paolo II. The project is under the sponsorship of the President of Republic, the President of the Senate and the President of the Chamber of Deputies.

### April 2000 - January 2001

Longo & Longo Srl, web agency  
Creative web designer.

### October - November 1999

Edizioni Master Spa, publisher  
Web designer and web master, brief collaboration.

## Achievements

### December 2007 - 2008

Mediastars, Advertising Technical Prize, Milan  
Jury member, XII e XIII edition.

### 2007

"CyBorg Film Festival", Anghiari (AR, Italy) - "Backstage Film Festival" (Cesena, Italy)  
Best backstage nominee with "La vera leggenda di Tony Vilar"  
visual effects backstage created for OGM animation studios,  
[www.youtube.com/watch?v=sii-2yhjjeA](http://www.youtube.com/watch?v=sii-2yhjjeA) .

### May 2007

International contest "500 wants your adv"  
for the launch of the new FIAT 500, FIAT Automobiles Spa  
I was among the first 14 finalists chosen out of 3,300 participants  
by an international jury (with a non conventional advertising idea).

### June 2005

DAMS National Award, University of Bologna  
Finalist with the works concerning "unoadieci.com",  
for the category Multimedia and Adv.

### November 2004

Web Design Index 5, Pepin Press  
Website "pocketpm.it" created for Notangle Srl  
([www.robertoaiello.com/websites/2003pocketpm](http://www.robertoaiello.com/websites/2003pocketpm)), listed in the yearbook published by the Dutch publishing company . The book contains the 1000 best considered website designs in the world.

## Foreign languages

- Italian: native speaker
- English: written: intermediate, spoken: fluent
- French: written: elementary, spoken: elementary
- Basic working knowledge of Spanish and Portuguese along with aptitude and predisposition to live and work in countries where they are spoken.

## Interests and Hobbies

Digital video editing and animation, creative titling, business cards, audio editing, multimedia productions linked to cinema, show business and advertising.

I enjoy reading. I am interested in cinema, arts, music, sports and learning new languages.  
I thoroughly enjoy travelling and meeting new people and learning about different cultures.

I really enjoy music and i had the privilege of being chosen as an extra for a music video of group called "Feel Good Production" (november 2002) and another of an italian artist called Gianluca Grignani - "Mi stracci il cuore" video - (november 2003). Both videos broadcasted on MTV.

## Referees

Available upon request.

## Availability

I am available to work as soon as possible. I am also very committed and willing to work abroad.

I hereby authorize the use of my personal information solely within the company and solely for work purposes.