

Roberto Aiello

curriculum vitae

Work experience (1/2)

June 2010 - August 2010 / Interaction designer

DAI-Labor Technische Universität, Berlin

During this period, I was involved in the conception and realization of user interfaces in a broader sense, within different projects in the field of Human-Computer-Interaction in Smart Homes. Tasks include state of the art analysis of project related topics and the practice of design techniques to realize developed concepts and to build mockups and interactive prototypes.

September 2009 - February 2010 / Graphic designer

"Laboratory of screen printing and bookbinding V. M. Aiello", Cosenza
Work carried out involved graphic design for screen printing.

February 2008 - September 2009 / Owner

Roberto Aiello Multimedia Design, Rende (CS)

During this period, I worked for several clients in different fields.
Some of my clients were:

Multimedia Systems Srl (Milan): I worked at Solvay Pharma's stand at the national congress of dietetics in Rimini, Italy (May 2009) and at a scientific meeting in Rome (February 2009).

Unoadieci.com: monthly creation of advertising pages in order to be printed on racing car models Italian magazines.

Connexia Srl (communication agency), Milan: Web design proposal for a renowned Italian Insurance company called "Cattolica Previdenza".

May 2006 - May 2009 / Teacher

Industrial Design course at the University of Calabria

Yearly seminar about digital image editing with "Adobe Photoshop".

June 2007- January 2008 / Multimedia designer

Unoadieci.com (e-commerce)

Monthly creation of advertising pages and internet banners designated to racing car models in Italian magazines.

September 2007- October 2007 / Multimedia designer

Multimedia Systems Srl, Milan

2D flash animation to be used during meetings of Pharmaceutical companies, such as Pfizer, Roche, Bayer-Squibb.

July 2007 / Graphic designer

IV street artists' international festival "Artin strada 2007",

Montalto Uffugo (Cosenza - Italy)

Creation of an outdoor advertising campaign: postcards, billboards.

May - June 2007 / Multimedia designer

University of Calabria

Creation of G.U.I. for a stereoscopic virtual reality application for the creation of a virtual museum. Design of the related website.

May 2007 / Teacher

Course of building engineer - architecture - University of Calabria

Held several seminars on digital image editing and digital video editing.

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Rende (CS) - Italy

Date of birth: 23 dec. 1978

Status: Single

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Nationality: Italian

Education

University of Calabria 1997 - 2005

'D.A.M.S.' (Disciplines of Arts Music and Spectacle)
Multimedia specialization

Final mark 110/110 magna cum laude.

Graduate according to the previous Italian University System, corresponding to the new 3 + 2 years degree system, which includes the second - level degree.

Experimental final thesis entitled "Analysis of long-distance training techniques: design and implementation of a virtual classroom".

The above mentioned thesis has been implemented through the use of Macromedia Flash Communication Server MX and it is orientated towards multidirectional communication and on-line collaboration.

Liceo Scientifico "E. Fermi" - CS 1992 - 1997

High school diploma.

Computer skills (1/2)

- Photoshop: expert
- Illustrator: expert
- Premiere: expert - titling and editing
- After FX: basic knowledge
- Audition: strong in mixing, cutting, looping
- Dreamweaver: expert in order to realize complete website with (x)html and css
- Flash: strong in designer side, basic knowledge of actionscript 2.0
- Fireworks: expert
- HTML, CSS: expert
- XML: basic knowledge (e.g. code RSS)
- Javascript: basic knowledge (e.g. customize a script in order to use it in a different context)
- Knowledge of search engine's positioning techniques and instruments such as Google Analytics.

Work experience (2/2)

February 2004 - February 2007 / Multimedia designer
Unoadieci.com, a brand doing on-line selling of model racing cars.
Work carried out involved webdesign, brand identity, gadgets, 2D flash animation.

February 2003 - April 2006 / Multimedia designer
Notangle Srl (www.robertoaiello.com/websites/2003notangle).
This company made software for mobile devices.
Work during this period involved doing a complete makeover to the company website and identity, logo for the company software, webdesign, flash animation.

April 2002 - January 2003 / Web designer
Longo & Longo Srl, web agency
Web designer.

November 2000 - February 2001 / Multimedia designer
Luigi Guccione Foundation
Creation of a multimedia cd-rom (G.U.I) titled "The Soul Singers-Fermare la Strage, Dare Giustizia ai Superstiti"; the cd-rom contains "The Song for The family" by Pope Giovanni Paolo II. The project is under the sponsorship of the President of Republic, the President of the Senate and the President of the Chamber of Deputies.

April 2000 - January 2001 / Web designer
Longo & Longo Srl, web agency
Web designer.

Achievements

December 2007 - 2008
Mediastars, Advertising Technical Prize, Milan
Jury member, XII e XIII edition.

2007
"CyBorg Film Festival", Anghiari (AR, Italy) - "Backstage Film Festival" (Cesena, Italy)
Best backstage nominee with "La vera leggenda di Tony Vilar"
visual effects backstage created for OGM animation studios.

May 2007
International contest "500 wants your adv", FIAT Automobiles Spa
I was among the first 14 finalists chosen out of 3,300 participants by an international jury (with a non conventional advertising idea).

June 2005
DAMS National Award, University of Bologna
Finalist with the works concerning "unoadieci.com".

November 2004
Web Design Index 5, Pepin Press
Website "pocketpm.it" created for Notangle Srl (www.robertoaiello.com/websites/2003pocketpm), listed in the yearbook published by the Dutch publishing company. The book contains the 1000 best considered website designs in the world.

Computer skills (2/2)

- Able to realize a layout in detail from sketches, memory, and imagination. Very skilled in web page design, graphic design layouts, 2D animation, video/audio editing, video titling and combining various media.
- Basic knowledge of 3D software (e.g. Cinema 4D, Swift 3D, Lightwave).
- Strong ability to translate technical requirements into solutions.

Foreign languages

- Italian: native speaker
- English: written: intermediate, spoken: fluent
- French: written: elementary, spoken: elementary
- Basic knowledge of Spanish and Portuguese.

Interests and Hobbies

Digital video editing and animation, creative titling, business cards, audio editing, multimedia productions linked to cinema, show business and advertising.

I enjoy reading. I am interested in cinema, arts, music, sports and learning new languages. I thoroughly enjoy travelling and meeting new people and learning about different cultures.

I really enjoy music and i had the privilege of being chosen as an extra for a music video of group called "Feel Good Production" (november 2002) and another of an italian artist called Gianluca Grignani - "Mi stracci il cuore" video - (november 2003). Both videos broadcasted on MTV.

Referees

Available upon request.

Availability

I am available to work as soon as possible. I am also very committed and willing to work abroad.

I hereby authorize the use of my personal information solely within the company and solely for work purposes.